Organizational Revision of SMBC

Tokyo, July 5, 2013 --- Sumitomo Mitsui Banking Corporation (SMBC, President: Takeshi Kunibe) hereby announces the organizational revision of SMBC, effective today.

"Marketing Department" has been established with Planning Department, Consumer Banking Unit in order to strengthen the marketing functions of the Unit for advising business owners on medium- to long-term strategies and other business strategies, including marketing, products and services, and promotion.



